

Guardian Angel User Experience Survey Report

Overview

The Guardian Angel tool aims to assist traders by providing real-time insights to help them cope with the psychological influences of trading. A survey was conducted to assess user satisfaction and tool effectiveness. Respondents provided feedback on their usage frequency, overall experience, and whether they found the tool beneficial. 2287 traders took the survey voluntarily.

Key Findings

1. Subjective perception on success:

- Users who reported using the tool frequently ("Using a lot") rated their experience significantly higher, with an average rating of 4.58 out of 5.
- In contrast, users who reported using the tool infrequently ("Using little") gave a much lower average rating of 1.80.

2. Perception of Benefit

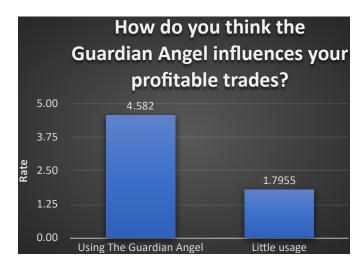
- Among frequent users, 81.15% agreed that the Guardian Angel tool provided beneficial insights and contributed to their decision making.
- o Among infrequent users, only **44.09%** agreed that the tool was beneficial.

3. Visual Summary

The following graphs illustrate the key findings:

Graph 1: Average Experience Ratings (Q3) for high vs. low usage groups.





Graph 2: Percentage of users who agreed that the tool provided value (Q4).



Interpretation

The survey results suggest a strong correlation between tool usage and user satisfaction. Users who engage with Guardian Angel more frequently perceive greater value and report a significantly better experience. This indicates that continued usage enhances familiarity and effectiveness, leading to more positive feedback.

These findings highlight the importance of encouraging engagement with Guardian Angel to maximize user satisfaction and perceived value.